

On behalf of the research teams of the 09I03-03-V04 Fellowships for Excellent Researchers R2-R4 "Potentials of Creativity as a Source of Prophylaxis Against Fake News in Social Media", and VEGA 1/0315/25 "Seniors in the digital media world: Transformation of their consumer patterns"

we would like to invite you to the scientific seminar

Resilience to Online Manipulation: Creativity, Developmental Aspects, and Digital Inclusion Across Generations

which will take place from 14:00 on April 29, 2026, at the Department of Mass Media Communication and Advertising, Faculty of Arts, Constantine the Philosopher University in Nitra, Dražovská 4, Room D206.

The event will be held in a hybrid format

<https://teams.microsoft.com/meet/333863239276914?p=vVosGBa26oYyUOAQX6>

Event Organizers

Dept. of Mass Media Communication and Advertising, Constantine the Philosopher University in Nitra, Slovakia
Department of Media and Social Communication, University of Information Technology and Management in Rzeszów, Poland
Faculty of Mass Media Communication, University of Ss. Cyril and Methodius in Trnava, Slovakia
Institute of Communication, Mykolas Romeris University, Lithuania
Department of Applied Sciences, WSB University, Poland
Prague School of Creative Communication, Czech Republic
Institute of Polish Philology, Commission of National Education University in Kraków, Poland
Institute of Mediematics and Cultural Heritage, University of Žilina, Slovakia
Faculty of Communication, Vilnius University, Lithuania
Department of Communication and Media Studies, University of Pécs, Hungary

Organizing and Scientific Committee

Katarína Fichnová, Peter Mikuláš, Lucia Spálová, Andrzej Adamski, Lukasz Wojciechowski,
Michał Szyszka, Agnieszka Ogonowska, Jana Mužíková, Slavka Pitoňáková,
Tomasz Bierzyński, Paula Wiczorek, Iwona Leonowicz-Bukała, Beata Grebliauskienė, Gražina Čiuladienė,
Łukasz Tomczyk, Rita Glózer

Project support

09I03-03-V04 Fellowships for Excellent Researchers R2-R4 "Potentials of Creativity as a Source of Prophylaxis Against Fake News in Social Media" and VEGA 1/0315/25 " Seniors in the Digital Media World: The Transformation of Their Consumer Patterns"

| Time | Presentation |
|---------------|--|
| 14:00 – 14:05 | Peter Mikuláš (Constantine the Philosopher University in Nitra, Slovakia) <i>Opening Remarks</i> |
| 14:05 – 14:15 | Milan Džupina (Constantine the Philosopher University in Nitra, Slovakia) <i>Seniors in the Digital Media World: Current Status of the VEGA Project (1/0315/25)</i> |
| 14:15 – 14:25 | Katarína Fichnová, Edita Štrbová, Łukasz Wojciechowski (Constantine the Philosopher University in Nitra, Slovakia; University of St. Cyril and Methodius in Trnava) <i>Fake news and conspiracy theories in the Slovak population - a generational perspective (project (09I03-03-V04))</i> |
| 14:25 – 14:35 | Abderrahim Chalfaouat (Hassan II University of Casablanca, Morocco) <i>AI in Academic Writing</i> |
| 14:35 – 14:45 | Agnieszka Ogonowska (University of the National Education Commission, Krakow, Poland) <i>Positive Media Education 4.0 (PME 4.0): Future Competencies in the Digital Society</i> |
| 14:45 – 14:55 | Iwona Leonowicz-Bukała (University of Information Technology and Management in Rzeszów, Poland) <i>Self-Exclusion from Digital Spaces as a Dimension of AI-Literacy</i> |
| 14:55 – 15:05 | Tomasz Bierzyński (The Pontifical University of John Paul II in Krakow, Poland) <i>Chatbots as Mediators of Values in Intergenerational Dialogue: Axiological Asymmetry of Fifteen AI Systems</i> |
| 15:05 – 15:15 | Magdalena Bednarska (University of Information Technology and Management in Rzeszów, Poland) <i>Trust, accessibility, misinformation, and manipulation: challenges to the digital inclusion of people with hearing disabilities</i> |
| 15:15 – 15:25 | Gabriela Piechnik-Czyż (University of Information Technology and Management in Rzeszów, Poland) <i>Who Is Really Trying It On? Generative AI and Visual Persuasion in Virtual Fitting Rooms as a Challenge for Users' Media Literacy</i> |
| 15:25 – 15:35 | Coffee Break |

- 15:35 – 15:45** **Jana Comová, Aneta Černáková** (Constantine the Philosopher University in Nitra, Slovakia) *Between Content and Image: Perceived Trustworthiness of Deepfake Video*
- 15:45 – 15:55** **Alina Safonova** (Constantine the Philosopher University in Nitra, Slovakia) *Assessing First-Year Students' Ability to Evaluate the Credibility and Manipulativeness of Online Media Content about the War in Ukraine: A Pilot Study*
- 15:55 – 16:05** **Peter Mikuláš** (Constantine the Philosopher University in Nitra, Slovakia) *Artificial Intelligence in Communication Studies Education: Central European Perspectives*
- 16:05 – 16:15** **Edita Štrbová, Hana Kiková** (Constantine the Philosopher University in Nitra, Slovakia) *Subjective Interpretations of Trust in Institutional Communication (A Research Design Proposal)*
- 16:15 – 16:30** **Discussion and Closing**